



# BUILDING FOR THE FUTURE: AN AGENCY SCALES PAYROLL AND HR WITH ADP



Sasha Buerano State Farm Agency, based in Edison, New Jersey, was founded in 2021 with a mission rooted in helping people navigate their insurance needs. As a new business owner, Sasha Buerano needed reliable systems to support growth while minimizing administrative burden.

## BUSINESS CHALLENGES



Limited time for payroll management while growing a new business.



Need scalable tools to support future growth.



No centralized HR resources, requiring manual HR processes and document creation.

## QUICK FACTS

**Company:** Sasha Buerano  
State Farm Agency  
**Industry:** Insurance  
**Employees:** 4

**Founded:** 2021  
**Headquarters:** Edison, NJ  
**ADP Products:** RUN Powered by ADP®  
**Interviewee:** Sasha Buerano, Owner



“RUN Powered by ADP is a great platform and so easy to use. It helps to take a lot off my plate, allowing me to focus more on growing my business.”

— **Sasha Buerano**, Owner, Sasha Buerano State Farm Agency



"Yes, RUN is great for payroll — but it also provides additional resources that I currently take advantage of to help me run my business more efficiently."

— **Sasha Buerano**

Owner, Sasha Buerano  
State Farm Agency



## THE PROBLEM

### Balancing payroll responsibilities with launching a new business

As a new agency owner, Sasha needed to focus on serving clients and growing the business. However, managing payroll and building HR processes from scratch required time and effort that could otherwise be spent on core business priorities.

Previously, creating HR documents meant piecing together information from various sources, with uncertainty around accuracy and compliance.



## THE CHALLENGE

### Finding a scalable and reliable payroll solution

The agency needed a platform that could not only handle payroll efficiently from day one but also grow alongside the business. Access to trusted HR resources and tools was essential to reduce risk and streamline operations.



## THE BENEFITS

### Time savings, scalability and built-in HR resources

With RUN Powered by ADP (RUN), the agency gained:

- A scalable payroll solution that grows with the business
- Access to HR forms, templates and best practice resources
- Reduced need to create documents from scratch
- Greater confidence in accuracy and compliance
- Time savings through streamlined processes

"Yes, RUN is great for payroll — but it also provides additional resources that I currently take advantage of to help me run my business more efficiently. I like having access to HR forms, best practice documents and checklist templates because it saves me the stress of not having to recreate the wheel," Sasha says.



## THE SOLUTION

### An all-in-one platform for payroll and HR support

RUN provides a centralized platform that helps simplify payroll while offering valuable HR tools such as templates, checklists and the Employee Handbook Wizard. These resources help the agency establish professional processes without adding administrative complexity.

"As I continue to roll out and expand my business, developing a handbook will be an important feature I'll want to provide my employees. I'm confident a resource like the Employee Handbook Wizard is going to be helpful as I determine what policies and procedures make the most sense for my business. ADP helps make it easier with those resources available to me," Sasha says



## THE RESULTS

### More time to focus on growth and client service

By implementing ADP from the start, Sasha Buerano State Farm Agency has reduced administrative workload and improved operational efficiency. The intuitive platform and mobile app allow both leadership and employees to manage tasks independently.

Employees can access their information through self-service tools, reducing interruptions and saving time. Meanwhile, Sasha can focus on building the business and serving clients with confidence.

With scalable tools and ongoing support, the agency is well positioned for continued growth — with plans to expand ADP usage even further in the future.

"I think any small business owner, new and existing, should consider using ADP. I feel like I'm just grazing the surface of what ADP has to offer, and I'm excited to see what I can leverage in the future. RUN Powered by ADP is a great platform and so easy to use. It helps to take a lot off my plate, allowing me to focus more on growing my business," Sasha says.



"I think any small business owner, new and existing, should consider using ADP."

— **Sasha Buerano**

Owner, Sasha Buerano  
State Farm Agency

## LEARN MORE ABOUT SASHA'S ADP SOLUTION

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