



WHAT IT'S LIKE TO SWITCH FROM INTUIT TO ADP



Thinking of switching from Intuit? These people made the switch from QuickBooks Payroll from Intuit to RUN Powered by ADP® and here's how they feel about it.



RUN Powered by ADP was rated higher than QuickBooks Payroll in user satisfaction ratings¹ by G2 reviewers in these top categories:

- ✓ Ease of use
- ✓ Quality of support
- ✓ Ease of admin
- ✓ Ease of setup
- ✓ Web portal
- ✓ Reporting and dashboards
- ✓ Performance and reliability
- ✓ Mobile
- ✓ Scalability
- ✓ Product direction

"We were with Intuit, and once we outgrew it, ADP answered the call."

We were with Intuit, and once we outgrew it, ADP answered the call. We needed a one-stop shop and a resource that could provide easy payroll, benefits and compliance capabilities surrounding ever-changing state laws to help prevent costly mistakes. We found that with RUN.



Tracey Levy
Partner and Chief Compliance Officer
LevCo Technologies

"I trust that what ADP does is accurate because they're the compliance experts."

Employers don't understand the value of ADP until they have someone that works in HR and can show them the difference between using just QuickBooks and using ADP. I trust that what ADP does is accurate because they're the compliance experts. Knowing they help us maintain compliance takes that worry off my plate.



Laura Barbieri
Corporate Director of People Operations
SAUCE Miami

"It was a very frustrating program and too expensive for the headache."

QuickBooks Online customer support was lackluster and they continued to make errors on our unemployment taxes in which I had to point out and explain the mistake on several occasions. It was a very frustrating program and too expensive for the headache. ADP has really streamlined payroll and given me ease of mind when it comes to taxes.

Randi Rakestraw
Office Manager
Goldstream Engineering

"QuickBooks had too much data entry and not much help or reminders to keep on top of it all."

QuickBooks had too much data entry and not much help or reminders to keep on top of it all. ADP has helped save me time as the primary operator, as well as keeps my employees engaged and able to make changes to their personal information themselves.

Jason Malacarne
Vice President of Operations and Finance
EDF-RG, LLC

“We use QuickBooks for payroll with a few of our other companies, and I absolutely hate it.”

I like ADP. It is straightforward, easy to navigate, and it is nice to have support when needed. The added value of tax filing and resolving any issues is great. We use QuickBooks for payroll with a few of our other companies, and I absolutely hate it.

Darrel Allen
Director of HR
Grand Junction Media, Inc.

“ADP payroll services was an excellent choice to switch over from QuickBooks payroll.”

ADP payroll services was an excellent choice to switch over from QuickBooks payroll. They handle all my payroll taxes and anytime I have a question, they are very informative and prompt handling it. They have very competitive pricing with a variety of other services.

Brittani Silchia
Office Manager
Conner Construction Co.

“Getting through to customer service was always a chore and a half.”

QuickBooks was glitching too often for us and getting through to customer service was always a chore and a half. RUN Powered by ADP has helped us to run reports and gather information we need easier and quicker.

Brittane Watkins
Administrative Assistant
A to Z Moving and Driving

“QuickBooks payroll came with no support and it was difficult to use.”

QuickBooks payroll came with no support and it was difficult to use. ADP takes less time to run payroll and I don't worry about taxes.

Kim Anderson
Accountant
Vachio Solutions Group

Whether you're looking to switch payroll providers or choosing one for the first time, join these happy clients — and over 900,000 other small businesses across the country — by choosing ADP for easy-to-use solutions and superior service and support.

**TO LEARN MORE ABOUT RUN POWERED BY ADP,
VISIT [ADP.COM](https://adp.com)** 

1. User Satisfaction Ratings data is scoped to the G2 payroll category from reviews collected as of November 9, 2025.

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